DEC FUIII 4															
FC	RM 4	UNITE	D STAT	ES S	ECURITIES				E CC	OMMIS	SION				
				Washington, D.C. 20549								OMB APPROVAL			
Section 16. Form 4 or Form 5 obligations may continue. See				pursuan	t to Section 16(a) o tion 30(h) of the Inv	of the Se	ecuritie	es Exchange A		lip	Estima	Number: ated average burde per response:	3235-0287 en 0.5		
1. Name and Address of Reporting Person [*] MARINO GLENN P				2. Issuer Name and Ticker or Trading Symbol <u>UPBOUND GROUP, INC.</u> [UPBD]							5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner				
(Last)	(First)	(Middle)		3. Date of Earliest Transaction (Month/Day/Year) 10/24/2023							Officer (giv below)	ve title		(specify	
5501 HEADQUARTERS DRIVE				4. If Amendment, Date of Original Filed (Month/Day/Year)						6. Indi Line)	6. Individual or Joint/Group Filing (Check Applicable Line)				
(Street)										X	Form filed	by One	e Reporting Pers	on	
PLANO	TX	75024									Form filed Person	by Mor	e than One Repo	orting	
(City)	(State)	(Zip)		Rule	10b5-1(c) T	rans	acti	on Indica	tion						
					Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.										
	Та	able I - Noi	n-Deriva	tive S	ecurities Acqu	uired,	Disp	oosed of, o	r Ben	eficially	Owned				
Date			2. Transa Date (Month/D		2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A Disposed Of (D) (Instr. 3, 5)			5. Amount of Securities Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
						Code	v	Amount	(A) or (D)	Price	Reported Transaction((Instr. 3 and			(Instr. 4)	

		-	Fable II - Deriv (e.g.,					quired, Di ts, options				Owned			
Derivative Conversion Date		3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Director Deferred Stock Unit	(1)	10/24/2023		A		269		(1)	(1)	COMMON STOCK	269	\$0	27,956	D	

Explanation of Responses:

1. Each Director Deferred Stock Unit represents the right to receive one share of the common stock, \$.01 par value per share, of the issuer ("Common Stock"). The Director Deferred Stock Units are fully vested and non-forfeitable. The Common Stock will be issued to the reporting person upon the termination of their service as a member of the issuer's board of directors.

Remarks:

/s/ Bryan Pechersky, attorney-					
<u>in-fact</u>	<u>10</u> /				

<u>10/26/2023</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 \ast If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

SEC Form 4