FORM 12b-25

NOTIFICATION OF LATE FILING

Commission File Number 000-25370

(Check One): [X] Form 11-K Form 10-K and Form 10-KSB 1 Form 20-F [] Form 10-Q and Form 10-QSB [] Form N-SAR] For Period Ended: December 31, 1999 Transition Report on Form 10-K and Form 10-KSB Transition Report on Form 20-F Transition Report on Form 11-K ٦ Transition Report on Form 10-Q and Form 10-QSB 1 Transition Report on Form N-SAR For the Transition Period Ended: Read Attached Instruction Sheet Before Preparing Form. Please Print or Type. Nothing in this form shall be construed to imply that the Commission has verified any information contained herein. If the notification relates to a portion of the filing checked above, identify the item(s) to which the notification relates: _____ PART T REGISTRANT INFORMATION Full name of registrant Rent-A-Center, Inc. Former name if applicable N/A _____ Address of principal executive office (Street and Number) 5700 Tennyson Parkway, Third Floor City, state and zip code Plano, Texas 75024 PART II RULES 12b-25(b) AND (c) If the subject report could not be filed without unreasonable effort or expense and the registrant seeks relief pursuant to Rule 12b-25(b), the following should be completed. (Check box if appropriate). The reasons described in reasonable detail in Part III of this (a) form could not be eliminated without unreasonable effort or expense; (b) The subject annual report, semi-annual report, transition report on Form 10-K, 10-KSB, Form 20_F, 11-K, Form N-SAR, or portions thereof will be filed on or before the 15th [X] calendar day following the prescribed due date; or the subject quarterly report or transition report on Form 10-Q, 10-QSB, or portion thereof will be filed on or before the fifth calendar

> (c) The accountant's statement or other exhibit required by Rule 12b-25(c) has been attached if applicable.

PART III NARRATIVE

day following the prescribed due date; and

State below in reasonable detail the reasons why Forms 10-K, 10-KSB, 11-K, 20-F, 10-Q, 10-QSB, N-SAR or the transition report or portion thereof, could not be filed within the prescribed time period. (Attach extra sheets if needed.) Rent-A-Center, Inc. did not timely receive certain supporting information from the Plan's Trustee to allow a complete presentation of financial statements within the requirements of the Securities and Exchange Commission. The custodian and trustee for the Rent-A-Center, Inc. 401(k) Retirement Savings Plan did not provide such information to the Company to allow sufficient time for the preparation of such financial statements. Rent-A-Center, Inc. anticipates filing the required 11-K within the 15 day time period as set forth above.

PART IV OTHER INFORMATION

(1) Name and telephone number of person to contact in regard to this notification.

Robert D. Davis	972	801-1204
(Name)	(Area Code)	(Telephone Number)

(2) Have all other periodic reports required under Section 13 or 15(d) of the Securities Exchange Act of 1934 or Section 30 of the Investment Company Act of 1940 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports) been filed? If answer is no, identify report(s).

[X]Yes []No

(3) Is it anticipated that any significant change in results of operations from the corresponding period for the last fiscal year will be reflected by the earnings statements to be included in the subject report or portion thereof?

[]Yes [X]No

If so, attach an explanation of the anticipated change, both narratively and quantitatively, and, if appropriate, state the reasons why a reasonable estimate of the results cannot be made.

Rent-A-Center, Inc. has caused this notification to be signed on its behalf by the undersigned thereunto duly authorized.

Date: June 29, 2000

By: Robert D. Davis Senior Vice President -- Finance, Treasurer and Chief Financial Officer

Instruction: The form may be signed by an executive officer of the registrant or by any other duly authorized representative. The name and title of the person signing the form shall be typed or printed beneath the signature. If the statement is signed on behalf of the registrant by an authorized representative (other than an executive officer), evidence of the representative's authority to sign on behalf of the registrant shall be filed with the form.

ATTENTION:

Intentional misstatements or omissions of fact constitute federal criminal violations (see 18 U.S.C. 1001).

GENERAL INSTRUCTIONS

- 1. This form is required by Rule 12b-25 of the General Rules and Regulations under the Securities Exchange Act of 1934.
- 2. One signed original and four conformed copies of this form and amendments thereto must be completed and filed with the Securities and Exchange Commission, Washington, D.C. 20549, in accordance with Rule 0-3 of the General Rules and Regulations under the Act. The information contained in or filed with the form will be made a matter of public record in the Commission files.
- A manually signed copy of the form and amendments thereto shall be filed with each national securities exchange on which any class of securities of the registrant is registered.
- 4. Amendments to the notifications must also be filed on form 12b-25 but need not restate information that has been correctly furnished. The form shall be clearly identified as an amended notification.
- 5. Electronic Filers. This form shall not be used by electronic filers unable to timely file a report solely due to electronic difficulties. Filers unable to submit a report within the time period prescribed due

to difficulties in electronic filing should comply with either Rule 201 or Rule 202 of Regulation S-T or apply for an adjustment in filing date pursuant to Rule 13(b) of Regulation S-T.

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