SEC F	Form 4
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

L		0 17 12					
	OMB Number:	3235-0287					
	Estimated average bur	den					
	hours per response:	0.5					

Short Maureen B (Last) (Eirst) (Middle)		rson*	2. Issuer Name and Ticker or Trading Symbol <u>RENT A CENTER INC DE</u> [RCII]		tionship of Reporting Per all applicable) Director	10% Owner	
		()	3. Date of Earliest Transaction (Month/Day/Year) 02/16/2020	X	Officer (give title below) EVP - Chief Finan	Other (specify below) cial Officer	
(Street) PLANO	ТХ	75024	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	ividual or Joint/Group Filing (Check Applicabl Form filed by One Reporting Person Form filed by More than One Reporting		
(City)	(State)	(Zip)			Person		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Transaction Code (Instr.		4. Securities A Disposed Of (5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(
Common	02/16/2020		A		52,212 ⁽¹⁾	A	\$0.0000	83,193	D	
Common	02/16/2020		F		1,897(2)	D	\$27.97	81,296	D	
Common	02/16/2020		F		17,635 ⁽³⁾	D	\$27.97	63,661	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of Deriv Secur Acqu (A) or Dispo of (D) (Instr	Derivative (Month/Day/Year) Securities Acquired (A) or Disposed		7. Title Amour Securi Underl Deriva Securi and 4)	nt of ties ying tive ty (Instr. 3	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

1. The Company's relative TSR over the three-year measurement period ending December 31, 2019, established in connection with performance-based restricted stock units granted to the reporting person on February 16, 2017, ranked in the 98th percentile, resulting in the vesting of 200% of such performance-based restricted stock units.

2. Number of shares withheld to cover taxes with respect to time-based restricted stock units which vested on February 16, 2020 (upon completion of three years of continuous employment from grant date of February 16, 2017).

3. Number of shares withheld to cover taxes with respect to performance-based restricted stock units which vested on February 16, 2020.

02/18/2020

Date

** Signature of Reporting Person

/s/ Maureen B. Short

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.