FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL								
OMB Number:	3235-0287							
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hours per response.	0.5							

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* MARINO GLENN P				2. Issuer Name and Ticker or Trading Symbol UPBOUND GROUP, INC. [UPBD]							(Ch	elationship of the contract of	cable)	Person(s) to Iss			
(Last)	,	,	(Middle)		3. Date of Earliest Transaction (Month/Day/Year) 10/02/2023						Officer below)	(give title	Other (s below)	specify			
5501 HEADQUARTERS DRIVE				4	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line)				
(Street) PLANO	T	X.	75024										_	led by More t	eporting Perso han One Repo		
(City)	(Si	tate)	(Zip)	Ī	Rule	10b5	5-1(0	c) T	ransa	ction In	dication						
]							s made pursua e 10b5-1(c). Se			n or written pla	n that is intended	i to	
		Tab	le I - Non-	Derivati	ve Se	curiti	ies A	cqu	iired, C	Disposed	of, or Bei	neficiall	y Owned				
Date			2. Transacti Date (Month/Day	Execution Date			1	3. Transaction Code (Instr. 8) 4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 5)				es Formially (D) (Following (I) (I	orm: Direct o) or Indirect (Instr. 4)	7. Nature of Indirect Beneficial Ownership			
								Code	V Amour	ount (A) or (D)		Reported Transact (Instr. 3 a	ion(s)		(Instr. 4)		
		1	Γable II - D (€					•	,	•	f, or Bene tible secu	,	Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	version Date kercise (Month/Day/Year) if any e of vative Execution Date, T if any (Month/Day/Year) 8		Code	ransaction of ode (Instr. Derivative		Expi	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s, (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code	e V	(A)	(D)	Date Exe	e rcisable	Expiration Date	Title	Amount or Number of Shares					
Director Deferred Stock Unit	(1)	10/02/2023		A		870			(1)	(1)	COMMON STOCK	870	\$0 ⁽¹⁾	27,687	D		

Explanation of Responses:

1. Each Director Deferred Stock Unit represents the right to receive one share of the common stock, \$.01 par value per share, of the issuer ("Common Stock"). The Director Deferred Stock Units are fully vested and non-forfeitable. The Common Stock will be issued to the reporting person upon the termination of their service as a member of the issuer's board of directors.

Remarks:

/s/ Bryan Pechersky, attorneyin-fact

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.