FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT	ΩF	CHANGES	IN RE	NEFICIAL	OWNERSHIP
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OMB APPROVAL									
OMB Number:	3235-0287								
Estimated average burden									
hours per response:	0.5								

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>LEWIS HAROLD G</u>				<u>U</u>	2. Issuer Name and Ticker or Trading Symbol UPBOUND GROUP, INC. [UPBD]									(Che	5. Relationship of Reportin (Check all applicable) X Director			10% Owner			
(Last)	t) (First) (Middle)				3. Date of Earliest Transaction (Month/Day/Year) 01/02/2024									Officer below)	(give title		Other (s below)	pecity			
5501 HEADQUARTERS DRIVE					4. 1	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)						
(Street)																	•		orting Persor		
PLANO	T	X	75024													Persor		e tnan	One Repor	ting	
(City)	(City) (State) (Zip)					Rule 10b5-1(c) Transaction Indication															
Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to sat the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.												to satisfy									
		Tab	le I - Non	-Deriv	vativ	e Se	curitie	s A	cqui	ired, C	Disp	osed	of, o	r Ben	eficiall	y Owned					
1. Title of Security (Instr. 3) 2. Transa Date (Month/D						2A. Deemed Execution Da if any (Month/Day/Y			Code (Instr						5. Amou Securitie Benefici Owned F Reported	es Form ially (D) of Following (I) (I		: Direct I Indirect I str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
						Code V Amount (A) or P				Price	Transact	Transaction(s) (Instr. 3 and 4)									
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution D if any (Month/Day/	ate,	4. Transactior Code (Instr. 8)				Expir	6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amoun of Securities Underlying Derivative Security (Instr. 3 and 4)		curity	8. Price of Derivative Security (Instr. 5)		ly Ov Fo Dii or (I)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exerc	cisable	Ex _I	piration te	Title		Amount or Number of Shares							
Director Deferred Stock Unit	(1)	01/02/2024			A		4,268			(1)		(1)		IMON OCK	4,268	\$33.97 ⁽¹⁾	22,59	1	D		

Explanation of Responses:

1. Each Director Deferred Stock Unit represents the right to receive one share of the common stock, \$.01 par value per share, of the issuer ("Common Stock"). The Director Deferred Stock Units are fully vested and non-forfeitable. The Common Stock will be issued to the reporting person upon the termination of their service as a member of the issuer's board of directors.

Remarks:

/s/ Bryan Pechersky, attorneyin-fact

01/04/2024

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.