

## Rent-A-Center, Inc. Announces First-Quarter 2012 Earnings Call and Webcast

April 9, 2012

PLANO, Texas--(BUSINESS WIRE)--Apr. 9, 2012-- Rent-A-Center, Inc. (NASDAQ/NGS:RCII) today announced it will host a conference call on Tuesday, April 24<sup>th</sup>, at 10:45 a.m. ET to discuss first-quarter results slated for release following the market's close on April 23<sup>rd</sup>. Live audio of the conference call will be available on the company's investor relations website at <a href="http://investor.rentacenter.com">http://investor.rentacenter.com</a>. A replay will be available beginning April 24<sup>th</sup> at 1:45 p.m. ET.

Rent-A-Center, Inc., headquartered in Plano, Texas, currently operates approximately 3,075 company-owned stores nationwide and in Canada, Mexico and Puerto Rico and approximately 750 RAC Acceptance locations within traditional retailers in the United States. The stores generally offer high-quality, durable goods such as major consumer electronics, appliances, computers and furniture and accessories under flexible rental purchase agreements that generally allow the customer to obtain ownership of the merchandise at the conclusion of an agreed upon rental period. ColorTyme, Inc., a wholly owned subsidiary of the Company, is a national franchiser of approximately 215 rent-to-own stores operating under the trade name of "ColorTyme."

Source: Rent-A-Center, Inc.

Rent-A-Center, Inc. Vice President - Investor Relations David E. Carpenter, 972-801-1214 david.carpenter@rentacenter.com