

Rent-A-Center, Inc. Reports Record Second Quarter 2003 Results; Total Revenues Increase 11.8%, Same Store Sales Increase 2.7%, Diluted Earnings Per Share Rise 18.0%

July 28, 2003

PLANO, Texas--(BUSINESS WIRE)--July 28, 2003--

Board Declares a 5-for-2 Stock Split

Rent-A-Center, Inc. (the "Company") (NASDAQ/NNM:RCII), the leading rent-to-own operator in the U.S., today announced record quarterly net earnings for the period ended June 30, 2003, when excluding the non-recurring recapitalization charges discussed below.

The Company, the nation's largest rent-to-own operator, had total revenues for the quarter ended June 30, 2003 of \$553.3 million, a \$58.6 million increase from \$494.7 million for the same period in the prior year. This increase of 11.8% in revenues was primarily driven by incremental revenues generated in new and acquired stores, as well as growth in same store revenues. Same store revenues (revenues earned in stores operated for the entirety of both periods) during the second quarter of 2003 increased 2.7% above the comparable quarter of 2002.

Net earnings for the quarter ended June 30, 2003, when excluding the non-recurring recapitalization charges discussed below, were \$52.3 million, or \$1.44 per diluted share. This represented an increase of 18.0% over \$1.22 per diluted share, or net earnings of \$44.9 million, when excluding the charges discussed below, reported for the same period in the prior year. The increase in net earnings and earnings per diluted share is primarily attributable to the Company's increase in revenues, operational improvements in existing stores and a continued focus on cost control.

Net earnings for the six months ended June 30, 2003, when excluding the recapitalization charges, were \$103.3 million, or \$2.86 per diluted share, representing an increase of 18.2% over \$2.42 per diluted share, or net earnings of \$88.4 million, when excluding the charges discussed below, for the same period in the prior year. Total revenues for the six months ended June 30, 2003 increased to \$1,119.7 million from \$993.3 million in 2002, representing an increase of 12.7%. Same store revenues for the six-month period ending June 30, 2003 increased 4.2%.

The Company also announced that its Board of Directors has approved a 5 for 2 stock split on its common stock to be paid in the form of a stock dividend. Each common stockholder of record on August 15, 2003 will receive 1.5 additional shares of common stock for each share of common stock held on that date. No fractional shares will be issued in connection with the stock dividend. Each stockholder who would otherwise receive a fractional share will receive an additional share of common stock. The distribution date for the stock dividend will be August 29, 2003. As of July 25, 2003, the Company had approximately 32.8 million shares of common stock outstanding. The stock split will increase the common shares outstanding to approximately 82.1 million shares.

"We are pleased to report another quarter of strong operating and financial results," commented Mark E. Speese, the Company's Chairman and Chief Executive Officer. "We believe the stock split we are announcing today and the fact that we intend to continue to repurchase additional shares of our common stock," Speese continued, "speaks to the confidence we have in both our core business and our growth initiatives through new stores and acquisitions."

During the second quarter of 2003, the Company recorded \$27.7 million in pre-tax charges associated with its previously announced recapitalization plans. These charges reduced diluted earnings per share in the quarter by \$0.47 to the reported diluted earnings per share of \$0.97. Furthermore, during the second quarter of 2002, the Company wrote-off financing fees of approximately \$2.9 million associated with the early retirement of approximately \$128.0 million in debt, and recorded a charge of \$2.0 million relating to the settlement of its class action gender discrimination lawsuits. These charges reduced diluted earnings per share in the second quarter of 2002 by \$0.08 to \$1.14.

During the second quarter of 2003, the Company opened 18 new locations and acquired 10 additional stores while consolidating three locations into existing stores. The Company also purchased accounts from 12 additional locations during the second quarter of 2003. Since June 30, 2003, the Company has opened five additional new stores, acquired one store location and has purchased accounts from two additional locations. "We are very excited about the results of our new store opening program," commented Mitchell E. Fadel, the Company's President and Chief Operating Officer. "Our new stores are ahead of our expectations," Fadel added, "and will therefore continue to be a vital part of our continued growth initiatives."

Through the six-month period ending June 30, 2003, the Company generated cash flow from operations of approximately \$153.4 million, ending the quarter with \$248.3 million of cash on hand. In addition to growing its store base, the Company intends to utilize its available cash to redeem the remaining \$84.5 million in 11% subordinated notes and, as previously announced, repurchase additional shares of common stock.

Rent-A-Center will host a conference call to discuss the second quarter financial results and other business updates on Tuesday morning July 29, 2003 at 10:45 a.m. EDT. For a live webcast of the call, visit http://investor.rentacenter.com. Certain financial and other statistical information that will be discussed during the conference call will also be provided on the same website.

Rent-A-Center, Inc., headquartered in Plano, Texas currently operates 2,574 company-owned stores nationwide and in Puerto Rico. The stores generally offer high-quality, durable goods such as home electronics, appliances, computers, and furniture and accessories to consumers under flexible rental purchase agreements that generally allow the customer to obtain ownership of the merchandise at the conclusion of an agreed-upon rental period. ColorTyme, Inc., a wholly owned subsidiary of the Company, is a national franchisor of 322 rent-to-own stores, 310 of which operate under the trade name of "ColorTyme," and the remaining 12 of which operate under the "Rent-A-Center" name.

The following statements are based on current expectations, including the impact of our recapitalization plans. These statements are forward-looking, and actual results may differ materially. These statements do not include the effects of the stock split, any repurchases of common stock the Company may make or the potential impact of store acquisitions that may be completed after July 28, 2003.

THIRD QUARTER 2003 GUIDANCE:

Revenues

- -- The Company expects total revenues to be in the range of \$546 million to \$551 million.
- -- Store rental and fee revenues are expected to be between \$500 million and \$505 million.
- -- Total store revenues are expected to be in the range of \$536 million to \$541 million.
- -- Same store sales increases are expected to be in the 2% to 4% range.
- -- The Company expects to open 20-30 new store locations.

Expenses

- -- The Company expects depreciation of rental merchandise to be between 21.6% and 22.0% of store rental and fee revenue and cost of goods merchandise sales to be between 75% and 80% of store merchandise sales.
- -- Store salaries and other expenses are expected to be in the range of 54.0% and 55.5% of total store revenue.
- -- General and administrative expenses are expected to be between 3.0% and 3.2% of total revenue.
- -- Net interest expense is expected to be approximately \$11.0 million and amortization is expected to be approximately \$3.2 million.
- -- The effective tax rate is expected to be approximately 37.25% of pre-tax income.
- -- Diluted earnings per share are estimated to be in the range of \$1.42 to \$1.44 on a pre-split basis.
- -- Diluted shares outstanding are estimated to be between 33.6 million and 34.0 million on a pre-split basis.

FISCAL 2003 GUIDANCE:

Revenues

- -- The Company expects total revenues to be in the range of \$2.21 billion and \$2.24 billion.
- -- Store rental and fee revenues are expected to be between \$1.99 billion and \$2.02 billion.
- -- Total store revenues are expected to be in the range of \$2.15 billion and \$2.18 billion.
- -- Same store sales increases are expected to be in the 2% to 4% range.
- -- The Company expects to open approximately 80 new store locations.

Expenses

- -- The Company expects depreciation of rental merchandise to be between 21.6% and 22.0% of store rental and fee revenue and cost of goods merchandise sales to be between 73% and 78% of store merchandise sales.
- -- Store salaries and other expenses are expected to be in the range of 53.5% and 55.0% of total store revenue.
- -- General and administrative expenses are expected to be between 3.0% and 3.2% of total revenue.
- -- Net interest expense is expected to be between \$45.0 million and \$48.0 million and amortization of intangibles is expected to be approximately \$12.0 million.

- -- The effective tax rate is expected to be approximately 38.0% of pre-tax income.
- -- Diluted earnings per share are estimated to be in the range of \$5.80 to \$5.90 on a pre-split basis.
- -- Diluted shares outstanding are estimated to be between 34.8 million and 35.2 million on a pre-split basis.

This press release and the guidance above contain forward-looking statements that involve risks and uncertainties. Such forward-looking statements generally can be identified by the use of forward-looking terminology such as "may," "will," "expect," "intend," "could," "estimate," "should," "anticipate," or "believe," or the negative thereof or variations thereon or similar terminology. Although the Company believes that the expectations reflected in such forward-looking statements will prove to be correct, the Company can give no assurance that such expectations will prove to have been correct. The actual future performance of the Company could differ materially from such statements. Factors that could cause or contribute to such differences include, but are not limited to: uncertainties regarding the ability to open new stores; the Company's ability to acquire additional rent-to-own stores on favorable terms; the Company's ability to enhance the performance of these acquired stores, including the stores acquired in the Rent-Way acquisition; the Company's ability to control store level costs; the results of the Company's litigation; the passage of legislation adversely affecting the rent-to-own industry; interest rates; the Company's ability to collect on its rental purchase agreements; changes in the Company's effective tax rate; changes in the Company's stock price and the number of shares of common stock that the Company may or may not repurchase; uncertainties and volatility in the credit markets; factors that may restrict the Company's ability to redeem any outstanding notes on August 15, 2003, including the Company's financial situation at that time; and the other risks detailed from time to time in the Company's SEC filings, including but not limited to, its annual report on Form 10-K for the year ended December 31, 2002 and its quarterly report on Form 10-Q for the three month period ending March 31, 2003. You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this press release. Except as required by law, the Company is not obligated to publicly release any revisions to these forward-looking statements to reflect the events or circumstances after the date of this press release or to reflect the occurrence of unanticipated events.

Rent-A-Center, Inc. and Subsidiaries

STATEMENT OF EARNINGS HIGHLIGHTS

(In Thousands of Dollars, except per share data)

	THESe Month's Ended Unite 50,			
		2003		
	Before Non- Recurring	- After Non- Recurring Charges	Before Non Recurring Charges	- After Non- Recurring Charges
		Unaud	ited	
Total Revenue Operating Profit Net Earnings Diluted Earnings per Common Share	97,238 52,293	35,300(1)	90,240 44,864	<pre>\$ 494,660 88,240(2) 41,943(2) \$ 1.14(2)</pre>
EBITDA	\$ 111,367 \$	\$ 111,367 \$	5 100,574	\$ 98,574(2)
Reconciliation to EBITDA:				
Reported earnings before income taxes Add back:	85,376	57,628	75,388	70,479
Non-recurring financing costs Interest expense,		27,748		2,909
net	11,862	11,862	14,852	14,852
Depreciation of property assets Amortization of	10,833	10,833	9,412	9,412
intangibles	3,296	3,296	922	922
EBITDA	\$ 111,367	\$ 111,367	\$ 100,574	\$ 98,574(2)

Three Months Ended June 30,

	Six Months Ended June 30,					
	-	2003	2003		2002	2002
		Recurring			Recurring	After Non- Recurring Charges
	Unaudited					
Total Revenue Operating Profit Net Earnings Diluted Earnings per Common Share		193,529	193,529 86,259(3	1)	178,536 88,427	
EBITDA	\$	220,651	\$220,651	\$	199,056	\$ 197,056(2)
Reconciliation to EBITDA:						
Reported earnings before income taxes Add back: Non-recurring		168,915	141,167		148,609	143,700
financing costs			27,748			2,909
Interest expense, net		24,614	24,614		29,927	29,927
Depreciation of property assets Amortization of		20,953	20,953		18,878	18,878
intangibles		6,169	6,169	_	1,642	1,642
EBITDA	\$	220,651	\$220,651	;	\$199,056	\$197,056(2)

- Including the effects of \$27.7 million in pre-tax financing costs associated with refinancing the company's capital structure. These charges reduced diluted earnings per share in the second quarter of 2003 by \$0.47 from \$1.44 per diluted share to \$0.97.
- (2) Including the effects of a pre-tax legal charge of \$2.0 million associated with the settlement of class action gender discrimination lawsuits and \$2.9 million associated with the early retirement of debt. These charges reduced diluted earnings per share in the second quarter of 2002 by \$0.08 from \$1.22 per diluted share to \$1.14.

Selected Balance Sheet Data: (in Thousands of Dollars)

in Thousands of Dollars)	June 30, 2003 June	30, 2002
Cash and cash equivalents Prepaid expenses and other assets	\$ 248,250 34,726	\$93,824 31,335
Rental merchandise, net	- , -	- ,
On rent	530,985	517,500
Held for rent	143,415	131,705
Total Assets	1,870,277	1,604,597
Senior debt	400,000	300,000
Subordinated notes payable	384,455	274,543
Total Liabilities	1,057,340	830,342

Stockholders' Equity and Redeemable Preferred Stock812,937774,255

Rent-A-Center, Inc. and Subsidiaries

CONSOLIDATED STATEMENTS OF EARNINGS

(In Thousands of Dollars, except per share data)	Three Months Ended June 30,				
	2003 Unaudited		2002		
-			 .ted		
Store Revenue Rentals and Fees Merchandise Sales Installment Sales Other	\$	504,352 32,528 4,745 812	\$456,149 23,994 567		
	Į.	542,437	480,710		
Franchise Revenue Franchise Merchandise Sales Royalty Income and Fees		9,261 1,562	12,486 1,464		
Total Revenue		553,260	494,660		
Operating Expenses Direct Store Expenses Depreciation of Rental Merchandis Cost of Merchandise Sold Cost of Installment Sales Salaries and Other Expenses		109,341 24,235 2,090 291,726	94,354 17,497 264,478		
Franchise Operation Expenses Cost of Franchise Merchandise Sal	es	-	11,884		
-		436,338	388,213		
General and Administrative Expenses Amortization of Intangibles		16,388 3,296	17,285 922		
Total Operating Expenses		456,022	406,420		
Operating Profit		97,238	88,240		
Non-Recurring Finance Charge Interest Income Interest Expense		27,748 (1,208) 13,070	2,909 (705) 15,557		
Earnings before Income Taxes		57,628	70,479		
Income Tax Expense		22,328	28,536		
NET EARNINGS		35,300	41,943		
Preferred Dividends			3,898		

Net earnings allocable to common stockholders	\$ ======	35,300	\$38,045
BASIC WEIGHTED AVERAGE SHARES	======	34,999 ======	25,708
BASIC EARNINGS PER COMMON SHARE	\$ ======	1.01	\$1.48
DILUTED WEIGHTED AVERAGE SHARES		36,307 ======	36,715
DILUTED EARNINGS PER COMMON SHARE		\$0.97 =======	\$1.14

Rent-A-Center, Inc. and Subsidiaries

CONSOLIDATED STATEMENTS OF EARNINGS

(In Thousands of Dollars,	Six Months Ended June 30,			
cheepe per blare data,	2003	2002		
	Unaudite	d		
Store Revenue				
Rentals and Fees	\$ 997,771	\$899,854		
Merchandise Sales	85,192	63,599		
Installment Sales	10,790			
Other	1,527	1,181		
	1,095,280	964,634		
Franchise Revenue				
Franchise Merchandise Sales	21,333	25,739		
Royalty Income and Fees	3,053	2,897		
Total Revenue	1,119,666	993,270		
Operating Expenses				
Direct Store Expenses				
Depreciation of Rental Merchandise	e 216,001	186,577		
Cost of Merchandise Sold	60,783	44,479		
Cost of Installment Sales	5,321			
Salaries and Other Expenses	584,222	527,097		
Franchise Operation Expenses				
Cost of Franchise Merchandise Sale	es 20,497	24,537		
	886,824	782,690		
General and Administrative Expenses	33,144	32,402		
Amortization of Intangibles	6,169	1,642		
Total Operating Expenses	926,137	816,734		
Operating Profit	193,529	176,536		
Non-Recurring Finance Charge	27,748	2,909		
Interest Income	(1,979)	(1,428)		
Interest Expense	26,593	31,355		

Earnings before Income Taxes	141,167	143,700
Income Tax Expense	54,908	58,194
NET EARNINGS	86,259	85,506
Preferred Dividends		8,890
Net earnings allocable to common stockholders	\$86,259	\$76,616
BASIC WEIGHTED AVERAGE SHARES	34,948	25,111
BASIC EARNINGS PER COMMON SHARE	\$2.47	\$3.05
DILUTED WEIGHTED AVERAGE SHARES	36,121	36,518
DILUTED EARNINGS PER COMMON SHARE	\$2.39	\$2.34
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SOURCE: Rent-A-Center, Inc.