



Get It Now! Opens Store in Beaver Dam, Wisconsin

January 19, 2022

BEAVER DAM, Wis.--(BUSINESS WIRE)--Jan. 19, 2022-- *Get It Now!* Store Manager, Scott Poplawski, and his sales team are pleased to offer the residents of Beaver Dam an option when it comes to acquiring ownership of high-quality furniture, appliances, electronics and computers.

The new *Get It Now!* store is located at 1742 N Spring St. in Beaver Dam, Wisconsin. To welcome *Get It Now!* to its new neighborhood, members of the Beaver Dam community are invited to attend a grand opening celebration on Saturday, Jan. 22, from 12-2 p.m. CST. A ribbon-cutting ceremony will also take place on Friday, Jan. 21, at approximately 11:30 a.m. CST, and the public will have the opportunity to shop the store's merchandise.

In conjunction with the grand opening ceremony, *Get It Now!* will be giving away an LG 86" Smart TV, valued at \$1,899.99. To enter, simply visit the store during the grand opening. No purchase is necessary.

As a part of Get It Now!'s mission to give back to those in need, the new store will contribute \$1,000 to United Way of Dodge County, a local nonprofit who works to improve the lives of Dodge County residents by mobilizing and empowering the caring power of the community.

Get It Now!, part of the Rent-A-Center, Inc. family, operates 28 locations in the state of Wisconsin. This Beaver Dam location will be open from 10 a.m. – 7 p.m., Monday through Friday, and 9 a.m. – 6 p.m. on Saturdays.

Rent-A-Center, Inc. (NASDAQ: RCII) is a leading provider of technology driven, flexible, no debt obligation leasing solutions that offer underserved consumers access to and potential ownership of high-quality durable goods that enhance the quality of life. The company's omni-channel model utilizes proprietary data and technology to facilitate transactions across a wide range of retail channels including its own Acima virtual lease-to-own platform, [Rentacenter.com](https://rentacenter.com), e-commerce partner platforms, partner retail stores, and Rent-A-Center branded stores. For additional information about the Company, please visit our website [Rentacenter.com](https://rentacenter.com) or investor.rentacenter.com.

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