

## Veteran Rent-to-Own Executive Fred Mattox Named Divisional Vice President at Acceptance Now

December 17, 2015

PLANO, Texas--(BUSINESS WIRE)--Dec. 17, 2015-- Rent-A-Center, Inc. (NASDAQ/NGS:RCII) today announced the appointment of Fred Mattox to divisional vice president of its Acceptance Now (ANOW) division.

ANOW operates over 1900 rent-to-own kiosks in third-party retail stores across the country.

Reporting to Mark Denman, ANOW executive vice president, Mattox is charged with oversight of approximately 500 stores.

"Fred brings over three decades of rent-to-own experience to his new role at Acceptance Now," said Denman. "He's a proven leader with vast operational knowledge."

Mattox's career dates to 1985 when he accepted a position as a customer-account representative in Rosenburg, TX for the Lone Star T.V. Rental Company.

Most recently, he was vice president of operations, merchandising and marketing functions for RAC Franchising International. Before then he served as a divisional vice president for Rent-A-Center where he ascended through the ranks after being hired as a district manager in 1995.

## About Rent-A-Center, Inc.

A rent-to-own industry leader, Plano, Texas-based, Rent-A-Center, Inc., is focused on improving the quality of life for its customers by providing them the opportunity to obtain ownership of high-quality, durable products such as consumer electronics, appliances, computers, furniture and accessories, and smartphones, under flexible rental-purchase agreements with no long-term obligation. The Company owns and operates approximately 2,700 stores in the United States, Mexico, Canada and Puerto Rico, and approximately 1,690 Acceptance Now locations in the United States and Puerto Rico. Rent-A-Center Franchising International, Inc., a wholly owned subsidiary of the Company, is a national franchiser of approximately 200 rent-to-own stores operating under the trade names of "Rent-A-Center," "ColorTyme," and "RimTyme." For additional information about the Company, please visit <a href="https://www.rentacenter.com">www.rentacenter.com</a>.

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