FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

wasnington,	D.C. 20549	

Check this box if no longer subject
to Section 16. Form 4 or Form 5
obligations may continue. See
Inaterration 1/h)

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL							
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Montrone Ralph T.					2. Issuer Name and Ticker or Trading Symbol UPBOUND GROUP, INC. [UPBD]										all app Direc		ng Pers	10% Ov	vner
(Last) 5501 HE	(Fir	st) (1 FERS DRIVE	Middle)		3. Date of Earliest Transaction (Month/Day/Year) 02/28/2024								X	Office	er (give title Other (sp v) below) EVP, Acima		specify		
(Street) PLANO	TX		5024		4. lf /	4. If Amendment, Date of Original Filed (Month/Day/Year)							Individual or Joint/Group Filing (Check Applicable ine) X Form filed by One Reporting Person Form filed by More than One Reporting					on	
(City)	(Sta	ate) (2	Zip)		Ru	Rule 10b5-1(c) Transaction Indication							on _	Person					
Check this box to indicate that a transaction was made pursuant to a contract, instraction satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.									uction or writt	en plan	n that is inter	nded to							
		Table	I - No	on-Deriva	tive S	Secui	rities	Acc	quired	l, Dis	posed of	, or B	Benefic	ially	Own	ed			
1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/			/Year) Execut		ition Date,		3. Transaction Code (Instr. 8) 4. Securities Acquir Disposed Of (D) (Instr. 18)					Beneficially Owned Following		Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership			
								Code	v	Amount	(A) or (D)	Price			ted action(s) 3 and 4)			(Instr. 4)	
COMMON STOCK 02/28/20					024	4 02/28/2024 s 30,000 D \$33.48 ⁽¹⁾ 55,074 ⁽²⁾		,074(2)		D									
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Execu	eemed ution Date, h/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)		9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	y [0]	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exerci	isable	Expiration Date	Title	Amount or Number of Shares						

Explanation of Responses:

1. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$33.25 to \$33.73, inclusive. The reporting person undertakes to provide to Upbound Group, Inc. any security holder of Upbound Group, Inc. or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the foregoing range.

Remarks:

/s/ Bryan Pechersky, attorneyin-fact 02/29/2024

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

^{2.} Includes shares of common stock and unvested restricted stock units.