

Rent-A-Center Opens Store in Depew

August 25, 2011

Company Donates to Non-profits at Grand Opening Ceremony

DEPEW, N.Y., Aug 25, 2011 (BUSINESS WIRE) --

Rent-A-Center Manager Rick Schmidt and his four-person sales team are pleased to offer residents of Depew an additional option when it comes to acquiring ownership of high-quality furniture, appliances, electronics and computers. "We are happy to become part of Depew and the surrounding communities and look forward to offering our products and outstanding service to these customers," said Schmidt. The new Rent-A-Center is located at 5175 Broadway. The approximately 4,207-square-foot showroom features merchandise from brands such as Ashley, Serta, HP, Sony and Whirlpool.

Members of the community will welcome Rent-A-Center to the neighborhood at a grand-opening celebration on Saturday, August 27, at 12:00 p.m. At the ribbon-cutting ceremony, Rent-A-Center will contribute \$1,000 to the Depew-Lancaster Boys and Girls Club and \$1,000 to the Buffalo-Niagara YMCA.

In conjunction with the grand opening ceremony, there will be a drawing for a 42" Plasma TV. To enter, simply visit the store. No purchase is necessary.

Rent-A-Center operates 176 locations in the state of New York. The store is open from 10 a.m. to 7 p.m. Monday through Friday and 9 a.m. to 6 p.m. on Saturdays.

Rent-A-Center (NASDAQ: RCII), headquartered in Plano, Texas, operates more than 3,000 stores in the United States, Puerto Rico, Canada and Mexico. The company employs over 19,000 coworkers. Learn more at <u>www.rentacenter.com</u>.

SOURCE: Rent-A-Center

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