

## Rent-A-Center Opens Store in Buckhannon

March 23, 2011

## Company Gives Grants at Grand Opening Ceremony

BUCKHANNON, W. Va., Mar 23, 2011 (BUSINESS WIRE) -- Rent-A-Center manager Cindy Davis and her four-person sales team are pleased to offer residents of Buckhannon a new option when it comes to acquiring ownership of high-quality furniture, appliances, electronics and computers. "We are happy to be a part of the community and look forward to servicing the needs of our customers," said Davis. The new Rent-A-Center is located at 120 Buckhannon Crossroads, Ste. 100. The approximately 4,800 sq. ft. showroom features merchandise from brands such as Ashley, Serta, HP, Sony and Whirlpool.

Rent-A-Center strives to improve the quality of life for its customers by offering flexible payment options for individuals who want to pay weekly, biweekly or monthly. No credit is needed, and delivery, set-up and service are included at no extra charge. Customers can also enjoy the convenience of making online payments through rentacenter.com. The Company has a lifetime reinstatement feature, which permits customers to re-rent the same or a comparable item and to pick up payments where they left off. Additionally, for individuals looking to purchase merchandise, Rent-A-Center offers a 90-day 'same as cash' policy.

Mayor Kenny Davidson will help welcome Rent-A-Center to the neighborhood at its grand-opening celebration on Saturday, March 26, at 11:30 a.m. At the time of the ribbon-cutting ceremony, Rent-A-Center is contributing a \$1,000 grant to the Stockert Youth Center, a community-based organization providing youth programs such as after-school tutoring, martial arts, basketball, and arts and crafts. Additionally, Opportunity House, Inc. will receive a \$1,000 grant. Opportunity House provides a safe, supportive home for those who are seeking a new way of life free from addiction.

In conjunction with the grand opening ceremony, there will be a drawing for a 42" LCD TV. Visit the store to enter. No purchase is necessary.

Rent-A-Center operates 38 locations in the state of West Virginia. The store is open from 10 a.m. to 7 p.m. Monday through Friday and 9 a.m. to 6 p.m. on Saturdays. All Rent-A-Center stores are closed on Sundays.

Rent-A-Center (NASDAQ: RCII), headquartered in Plano, Texas, operates more than 3,000 stores in the United States, Puerto Rico, Canada and Mexico. The Company employs over 18,900 coworkers. Learn more at <a href="https://www.rentacenter.com">www.rentacenter.com</a>.

SOURCE: Rent-A-Center

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