



Rent-A-Center Inc. Announces Promotions

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PLANO, Texas--(BUSINESS WIRE)--Dec. 12, 2017-- [Rent-A-Center, Inc.](#), (NASDAQ/NGS:RCII) a rent-to-own industry leader, announced today the promotions of two long-time AcceptanceNOW (ANOW) employees, Chris Crocker and Andy Bittinger.

This press release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20171212006301/en/>



Chris Crocker was promoted from Divisional Vice President to Executive Vice President over the ANOW line of business. Crocker began his career at Rent-A-Center in 2005 as a District Manager. In 2009 he was promoted to the Director of Business Development and, one year later, he helped spearhead ANOW, a rent-to-own system of kiosks in third party stores.

"Chris's track record of leading people and delivering strong results makes him the ideal person to lead our AcceptanceNOW operations," said Joel Mussat, Chief Operating Officer at Rent-A-Center, Inc.

Andy Bittinger was promoted from Regional Director to Divisional Vice President for ANOW. He began his career at Rent-A-Center as a store manager in 2000 and was promoted to District Manager in 2005. As Regional Director he oversaw eight district managers in 80 plus locations covering Georgia and South Carolina. Bittinger will report to Crocker.

"Andy brings extensive knowledge of the ANOW business model and successful experience from his years as Regional Director," Crocker said, "which will help lead ANOW into the future."

About Rent-A-Center

A rent-to-own industry leader, Plano, Texas-based, Rent-A-Center, Inc., is focused on improving the quality of life for its customers by providing them the opportunity to obtain ownership of high-quality, durable products under flexible rental purchase agreements with no long-term obligation. For additional information about the Company, please visit our website at www.rentacenter.com.

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Source: Rent-A-Center, Inc.

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Chris Crocker, new Executive Vice President for AcceptanceNOW.
(Photo: Business Wire)