

AcceptanceNOW and Rooms To Go Forge New Exclusive Partnership

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PLANO, Texas--(BUSINESS WIRE)--

AcceptanceNOW, a nationwide pioneer in the operation of rent-to-own kiosks within third-party retail outlets, recently announced that, beginning next month, it is the exclusive no-credit-needed payment option for <u>Rooms To Go</u>.

This Smart News Release features multimedia. View the full release here: http://www.businesswire.com/news/home/20170220005081/en/

"We are excited that Rooms To Go has chosen AcceptanceNOW as their exclusive no-credit-needed provider," said Mark Denman, executive vice president of AcceptanceNOW. "Rooms To Go is a top notch retailer, and we are pleased to be their exclusive choice."

Over the years AcceptanceNOW has partnered with Rooms To Go in offering a no-credit-needed payment option for their customers. The exclusivity will strengthen the partnership and will continue driving value for the customer.

"Rooms To Go has always provided the best payment options available to our customers. After listening carefully to what our customers prefer, we have chosen AcceptanceNOW as the only no-credit-needed payment option platform within our stores. AcceptanceNOW's staffed model has been important to our growth and helped us focus on offering customers the right furnishings at the right price with attractive and easy-to-use payment options," said Peter Engert, Director of Credit Operations for Rooms To Go.

With over 140 locations, in 10 states and Puerto Rico, <u>Rooms To Go</u> is America's #1 independent furniture company with the nation's largest furniture inventory. Rooms To Go offers stylish furniture at everyday low prices, original room packages, superior service and fast delivery. The retailer is also the leader in children's furniture through its Rooms To Go Kids chain and offers the widest array of themed room packages for children in the United States. For more information about the company, please visit <u>www.roomstogo.com</u>.

AcceptanceNOW, a division of Rent-A-Center, Inc. (NASDAQ/NGS:RCII), a rent-to-own industry leader, operates 1900 rent-to-own kiosks in third-party retail stores across the country.

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