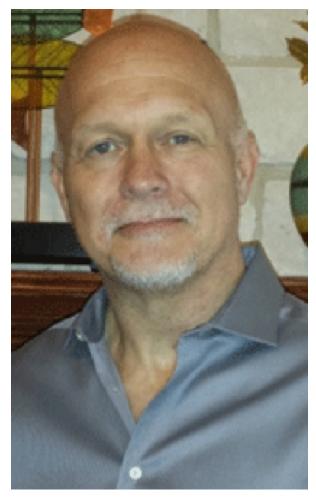


Rent-A-Center Names Ralph Hodges Divisonal Vice President

February 26, 2015

PLANO, Texas--(BUSINESS WIRE)--Feb. 26, 2015-- Rent-A-Center, Inc. (NASDAQ/NGS:RCII), the nation's largest rent-to-own operator, today announced the appointment of Ralph Hodges to divisional vice president.



Reporting to Jeff White, executive vice president, Hodges is charged with overseeing 500 locations in the Company's midwest division.

With over 17 years of operations leadership experience within the financialservices and retail industries, Hodges most recently served as divisional vice president at Axcess Financial, the affiliates of which include Check n' Go, Allied Cash Advance, Cheque Centre and Cash Generator. While with the company, he directly led 400 stores and over 1200 team members.

"We are delighted to have Ralph join our leadership team at RAC," said White. "He brings a wealth of knowledge from his time working in both the financial-services and retail industries, and we are confident that he will be a tremendous asset to the Company."

Rent-A-Center, Inc., headquartered in Plano, Texas, is the largest rent-to-own operator in North America, focused on improving the quality of life for its customers by providing them the opportunity to obtain ownership of high-quality, durable goods such as consumer electronics, appliances, computers, furniture and accessories, under flexible rental purchase agreements with no long-term obligation. The Company owns and operates approximately 3,170 stores in the United States, Canada, Mexico and Puerto Rico, and approximately 1,355 AcceptanceNOW kiosk locations in the United States and Puerto Rico. Rent-A-Center Franchising International, Inc. (previously ColorTyme, Inc.), a wholly owned subsidiary of the Company, is a franchisor of approximately 180 rent-to-own stores operating under the trade name of "Rent-A-Center," "ColorTyme," or "RimTyme."

Photos/Multimedia Gallery Available: <u>http://www.businesswire.com/multimedia</u> /home/20150226006074/en/

Source: Rent-A-Center, Inc.

Rent-A-Center, Inc. Xavier Dominicis, 972-801-1988

Ralph Hodges (Photo: Business Wire)