

## Rent-A-Center Names Anurag Gupta Vice President, Enterprise Project Management Office

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PLANO, Texas--(BUSINESS WIRE)--Oct. 10, 2014-- Rent-A-Center, Inc. (NASDAQ/NGS:RCII), the nation's largest rent-to-own operator, today announced the appointment of Anurag Gupta to vice president, enterprise project management office (EPMO).

Reporting to Doug Guziec, senior vice president and chief strategy officer, Gupta is charged with broad oversight of Rent-A-Center's portfolio of business initiatives. His responsibilities include the establishment of processes and controls designed to manage all phases of these initiatives. Moreover, he's tasked with the strategic evaluation of prospective business initiatives with an eye for determining which are green-lighted and when they are to be initiated.

With a career steeped in a culture of transformational business initiatives, Gupta brings more than 17 years of leadership experience to his new post. Most recently, Gupta served as a senior director at Devon Energy Corporation where he spent the last five years developing, socializing and executing on roadmaps within business functions and IT.

Gupta earned an MBA from Duke University, a Master of Science in computer engineering from the University of Michigan, and a Bachelor of Science in computer science and engineering from Indian Institute of Technology.

"Anurag brings vast knowledge to a key function," said Guziec. "His background is certain to prove useful in the realization of our strategic objectives."

Rent-A-Center, Inc., headquartered in Plano, Texas, is the largest rent-to-own operator in North America, focused on improving the quality of life for its customers by providing them the opportunity to obtain ownership of high-quality, durable goods such as consumer electronics, appliances, computers, furniture and accessories, under flexible rental purchase agreements with no long-term obligation. The Company owns and operates approximately 3,170 stores in the United States, Canada, Mexico and Puerto Rico, and approximately 1,355 AcceptanceNOW kiosk locations in the United States and Puerto Rico. Rent-A-Center Franchising International, Inc. (previously ColorTyme, Inc.), a wholly owned subsidiary of the Company, is a franchisor of approximately 180 rent-to-own stores operating under the trade name of "Rent-A-Center," "ColorTyme," or "RimTyme." For additional information about the Company, please visit <a href="https://www.rentacenter.com">www.rentacenter.com</a>.

Source: Rent-A-Center, Inc.

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